

Thanks to our main donor, the publishers of Jolly Phonics, we are able to offer governments in sub-Saharan Africa free Jolly Phonics materials and/or high-quality teacher training for all Grade 1 classes nationwide.

In South Asia, we support governments with pilot projects and heavily discounted materials for each state.

To qualify, governments must fully commit to Jolly Futures as a long-term literacy programme and be ready to secure funding for costs beyond our donations.

Our offer has 3 phases:

1

Free
Materials
+ Training

Pilot Phase

Jolly Phonics is piloted in 6 government schools and the impact on pupils' literacy skills is evaluated. This can be a national pilot, or can be at a regional or local government level.

[Find out more →](#)

2

Free
Materials
+ Training

Rollout Phase

Jolly Phonics is rolled out to all schools. Again, this can be at a local, regional or national level, and it may be staged over a number of years, depending on the number of schools and Grade 1 teachers.

[Find out more →](#)

3

Local
trainers +
Tailored
Materials

Sustainability Phase

The implementation of Jolly Phonics in schools is sustained, under the leadership of the government.

[Find out more →](#)

www.jollyfutures.org/what-we-offer/free-materials-and-teacher-training

1 Pilot Phase (sub-Saharan African and South Asia)

The pilot phase tests the impact of Jolly Phonics in six government schools.

Grade 1 teachers receive professional training and free teaching materials. Pupils' English literacy is assessed before and after the pilot and compared with pupils in non-Jolly Phonics schools.

A local academic institution usually supports the evaluation.

What we offer for six selected pilot schools:

- Free materials for six government schools, including:
 - **Jolly Phonics Teacher's Book**
 - **Jolly Phonics Pupil Books**
 - **2 Big Books**
 - **6 Posters:**
 - 2x Letter Sound Set
 - 2x Tricky Words Set
 - 1x Alternative Spelling Poster
 - 1x Alphabet Poster
- Free access to the Jolly Phonics Lessons App
- Up to **3 days of professional training** for Grade 1 teachers and their Head Teachers
- Free access to **Jolly Monitor** for assessors and monitors.
- Ongoing remote support throughout the pilot year
- Training and guidance to assessors on how to conduct a reliable and unbiased evaluation and, where needed, actually take part in the evaluation process & support with report writing.



2

Rollout Phase (sub-Saharan Africa)

After a successful pilot, governments can expand Jolly Phonics to all Grade 1 classes at local, regional, or national levels.

The rollout may be phased over several years, especially for large-scale implementations. During the rollout phase, all Grade 1 teachers in government schools receive training from professional Jolly Phonics trainers, alongside Jolly Phonics teaching materials.

Governments are expected to provide ongoing teacher support and regularly evaluate impact. Jolly Futures Delivery Partners can help with these activities.

What we offer in the first year of rollout:

- A **Teacher's Pack** for every Grade 1 teacher, including:
 - **Jolly Phonics Teacher's Book**
 - Copies of **Jolly Phonics Pupil Books**
 - **Full Classroom Poster Set:**
 - 2 × Letter Sounds Posters
 - 2 × Tricky Words Posters
 - 1 × Alphabet Poster
 - 1x Alternative Spelling Posters
- Free access to the Jolly Phonics Lessons App
- **Big Books and Pupil Books available at cost price-approximately 80% discount on retail value**
- Up to **3 days of professional training** for every Grade 1 teacher
- Opportunities for head teacher sensitisation training and officials training
- **One year's free access and support to the Jolly Monitor digital Monitoring, Mentoring, and Evaluation tool**



3

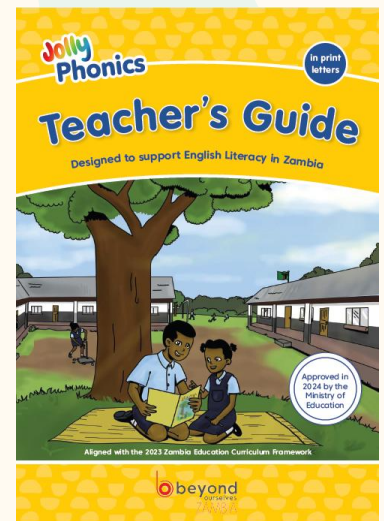
Sustainability Phase (sub-Saharan Africa* and South Asia)

After Jolly Phonics has been rolled out to all schools, it is vital that its implementation and impact are sustained over time.

We offer ongoing support to help integrate Jolly Phonics (Systematic Synthetic Phonics) into the national education system.

What we offer:

- Support for **developing local Jolly Phonics trainers** to provide refresher training and ongoing teacher support. *
- **Contextualisation** of the Teacher's Book to ensure alignment with the national curriculum and cultural relevance. *
- Excellent **bulk discounts** on additional Jolly Phonics materials for new cohorts and expanded use in other grades.
- Opportunities for subsequent grades to **expand to Jolly Literacy** (formerly Jolly Grammar) with training and materials at **subsidised prices**.
- Our Delivery Partners can provide further support to sustain and strengthen impact in schools *(at additional cost to government)*.



Government Responsibilities

1 Pilot Phase (sub-Saharan African and South Asia)

- Selecting assessors to evaluate the impact of Jolly Phonics.
- Selecting intervention and control schools and informing them about different activities.
- Support with **in-country delivery** of materials to pilot schools.
- Facilitate teacher attendance at training (Inclusive of venue, transport and lunch costs for trainees).
- Provide ongoing support to teachers during the pilot.
- Monitor and evaluate the pilot implementation.
- Engage with Jolly Futures to provide feedback and plan next steps
- Arranging a stakeholders meeting at the end of the pilot for the report to be presented.
- *If government is unable to access funds to cover evaluation costs, it may be possible to find other solutions so that the evaluation can still take place. Please inform Jolly Futures if this is the case, so that the options can be discussed.

Government Responsibilities

2 Rollout Phase (sub-Saharan Africa)

- Support with local printing and/or importing of materials.
 - Support with the **distribution** of materials.
 - Work closely with our Delivery Partner to plan and successfully implement teacher training events.
 - Cover training costs not paid by Jolly Futures, such as **transport and lunch for trainees**, and provide suitable training venues.
 - Ensure the use of Jolly Phonics in schools is **monitored** and that teachers receive follow-up support.
 - Integrate Jolly Phonics into the education system, including school timetables and government education policies.
 - For very large rollouts (over 1,000 teachers), governments may be asked to pay for either materials printing and distribution costs or the full costs of visiting trainers.
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- **Our Delivery Partners can also offer, at an additional cost to the government**
 - Training and tools for government officials to ensure that they can effectively monitor and support the implementation of Jolly Phonics in schools, and ongoing mentoring for officials following the training.
 - Access to the Jolly Monitor App for all assessors and monitors, including school-level monitors, and the Jolly Monitor Dashboard for central managers and decision-makers.
 - Ongoing support to teachers throughout the school year, through our team conducting school monitoring visits, coordinating teacher cluster support meetings, providing remote support in WhatsApp groups and Batch SMS, and more.
 - Refresher training for teachers, and training for teachers in other grades.
 - Other technical support and activities that will help to ensure the effective and sustained implementation of Jolly Phonics in schools.

Government Responsibilities

3

Sustainability Phase (sub-Saharan Africa and South Asia)

- Ensuring that monitoring and support for teachers concerning their use of Jolly Phonics is continued.
- Ensuring that any new Grade 1 teachers are provided with training and materials.
- Carrying out any other activities necessary to ensure the sustained implementation of Jolly Phonics in schools.
- Training new cohorts of teachers to use Jolly Phonics using local professional Jolly Phonics trainers.